Elizabeth Varicak, third-year Lamar Dodd School of Art student, was selected to paint the Georgia Center for Continuing Education & Hotel bulldog. The statue welcomes guests at the entrance to the hotel.
“At the University of Georgia, we know that the success of our institution and the success of our home state go hand in hand. As we look to the future, we are excited about the opportunity to continue promoting economic vitality in Georgia.”

JERE W. MOREHEAD, PRESIDENT, UNIVERSITY OF GEORGIA

“UGA has the vast resources that can help communities throughout Georgia grow and prosper. As the land- and sea-grant institution it is our obligation to put those resources to work. Using our knowledge to make Georgia a better place to live and work is our key mission.”

JENNIFER L. FRUM, VICE PRESIDENT FOR UGA PUBLIC SERVICE AND OUTREACH
GROWTH IN GIVING

$3.8 MILLION
PRIVATE FUNDING RECEIVED BY PSO

475%
INCREASE SINCE 2011

IMPACT

500
PUBLIC SERVICE FACULTY WORKING THROUGHOUT THE STATE

$416 MILLION
ANNUAL ECONOMIC IMPACT OF PUBLIC SERVICE AND OUTREACH UNITS ON THE STATE

15.2 PERCENT
AVERAGE INCREASE IN SALES GROWTH FOR SBDC-ASSISTED BUSINESSES, COMPARED TO 5.2 PERCENT FOR BUSINESSES IN GENERAL

STUDENTS

$1 MILLION
ANNUAL FUNDING FOR GRADUATE ASSISTANTSHIPS IN PSO

More than 7,500 students participate in service-learning courses, contributing about 325,000 service hours to the local community.

DAY OF SERVICE

225
UGA EMPLOYEES WHO PARTICIPATED IN 2016 PSO DAY OF SERVICE

550
TOTAL HOURS OF SERVICE TO NONPROFIT ORGANIZATIONS

200
ATHENS AREA FAMILIES THAT RECEIVED THANKSGIVING MEALS DURING TURKEYPALOOZA*

More than 7,500 students participate in service-learning courses, contributing about 325,000 service hours to the local community.

*SPONSORED BY CAMPUS KITCHEN AT UGA. CKUGA PROVIDED PREPARED MEALS TO 150 HOMEBOUND INDIVIDUALS.
The local YMCA received a grant to establish the Healthy Colquitt Coalition to focus on improving the health status of local residents. With assistance from UGA Extension and College of Public Health (CPH), Colquitt was able to bring on another Archway professional, this time from CPH, to continue to improve citizens well-being.

An impact study from March 2017 shows that in the 12 years since the Colquitt Archway Partnership began, it has helped generate an additional $226.9 million in economic activity for the State of Georgia.

The Archway Partnership began in 2005 in Colquitt County and continues today in Colquitt and eight additional counties with programs that enhance the local economy.

During the five years of the initial partnership, dozens of UGA faculty and students worked with county leaders to address issues surrounding the county’s growth, including its lack of available infrastructure, housing, and child care options to accommodate a new poultry processing plant under construction. County officials developed a land-use plan to guide growth and local leaders began to look for resources to target at-risk youth and stem the growing high school drop out rate.

www.archwaypartnership.uga.edu

“Before Archway, when a community issue or opportunity came up we didn’t necessarily think about how UGA could help us. Since Archway’s been around, a lot of times that’s one of our first thoughts—could UGA via Archway help us with this issue or opportunity?”

ROY REEVES
CHAIR, COLQUITT COUNTY ARCHWAY PARTNERSHIP EXECUTIVE COMMITTEE
College of Environment and Design students work on downtown improvement project.

Downtowns throughout northwest Georgia are getting a face-lift, thanks to the Carl Vinson Institute of Government and the Lyndhurst Foundation in Chattanooga.

Through the institute’s Downtown Renaissance Partnership, faculty and students at UGA are preparing economic development plans and improvements for the cities of Chatsworth, Chickamauga, Lookout Mountain, Ringgold and Rossville. The Vinson Institute has received $200,000 over the past two years to help revitalize these communities.

DOWNTOWN RENAISSANCE PARTNERSHIP COMMUNITIES

- Chatsworth
- Chickamauga
- Lookout Mountain
- Ringgold
- Rossville

The Downtown Renaissance Partnership is a 4-year-old collaboration between the Vinson Institute and the Georgia Municipal Association and the Georgia Cities Foundation. The partnership includes intensive three-month fellowships for students in UGA’s landscape architecture program as well as other learning opportunities for undergraduate and graduate students enrolled in the university’s College of Environment and Design.

PROJECTS INCLUDE
- A historic rail depot in Chickamauga has been converted into a downtown Welcome Center
- An old textile mill in Rossville is being studied as a possible site for social and business ventures
- A new stage is being built in Chatsworth, and streetscape improvements will link the stage and surrounding park to downtown
- The city of Lookout Mountain is developing a new town center development concept

“The results to date have been impressive, and we have really enjoyed our association with UGA staff and the students who are turning community aspirations into reality.”

BENIC M. “BRUZ” CLARK
PRESIDENT AND TREASURER OF THE LYNDHURST FOUNDATION

www.cviog.uga.edu
The Center for Continuing Education & Hotel turned 60 this year and is adding some new features to educate visitors about the origins of the building and its mission.

A historic storyboard will greet guests in the gallery outside of Mahler and Masters halls. It traces the history of Public Service and Outreach at the University of Georgia.

The W.K. Kellogg Foundation gave UGA $2.4 million in 1953 to pay for construction of the center, which would offer continuing education programs and hotel rooms for overnight guests. The State of Georgia matched the gift and the building was completed in 1957.

In 1984, Kellogg provided an additional $8.4 million to expand the facility. The State of Georgia provided $1 million.

The Center for Continuing Education & Hotel is key to serving UGA’s tripartite mission through excellence in continuing education designed to address the strategic workforce needs of the state and to meet the needs of Georgia’s citizens through life-long learning and professional education.

www.georgiacenter.uga.edu
J.W. Fanning Institute for Leadership Development

Embark Georgia helps students without strong family support develop the leadership tools and strategies to pursue a higher education degree. Run by the J.W. Fanning Institute for Leadership Development, Embark assists young people throughout the state who are or have been in foster care or homeless. The goal is to ensure these students are able to navigate the system and complete a degree program. Partners include the University System of Georgia, the Technical College System of Georgia, the Georgia Department of Education, the Georgia Department of Family and Children Services and a variety of other state and private organizations.

The first Embark Georgia Leadership Conference in May drew about 150 people, including partners and students, to campus.

www.fanning.uga.edu

“We can’t let them fail. There’s a return on investment. These young people are set in the right direction. You can see the results.”

SUZANNE YOCULAN LEEBERN PROVIDES FINANCIAL SUPPORT AND TIME TO THE EMBARK PROGRAM

PERCENT OF YOUTH IN FOSTER CARE WHO WANT TO ATTEND COLLEGE
84

PERCENT OF YOUTH IN FOSTER CARE WHO ENROLL
20

HIGH SCHOOL SENIORS IN GEORGIA IDENTIFIED AS HOMELESS
1,600

NUMBER OF YOUTH IN FOSTER CARE
1,300
Marine Extension and Georgia Sea Grant has helped coastal Georgia communities reduce their potential for flooding, saving property owners millions of dollars through the Community Ratings System (CRS), a Federal Emergency Management Agency program.

Communities are eligible to join the CRS by agreeing to exceed minimum floodplain management standards in new development and mitigating the flood potential of existing development. For example, using an adaptation plan developed by UGA, Tybee Island has implemented several projects designed to lessen the degree of flooding and lower the town’s CRS score.

New construction now must be at least a foot above base flood elevation, and the town has made drainage improvements to prevent the storm water system from filling with sea water at high tide before a rain. Residents of the CRS communities can reduce their flood insurance premiums by meeting Tybee’s higher standards.

PROTECTING COASTAL DEVELOPMENT, HELPING RESIDENTS SAVE MONEY

When resident Deb Baber elevated her home, her flood insurance fell from $2,500 to $387 a year. “That’s pretty good considering I live four houses from the water,” Baber said.

www.gacoast.uga.edu

<table>
<thead>
<tr>
<th>2016 COMMUNITY RATINGS SYSTEM (CRS) PARTICIPANTS</th>
<th>CRS RATING</th>
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<td>City of Tybee Island</td>
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<td>St. Marys</td>
<td>7</td>
<td>$87,740</td>
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Estimates based on 2014 premiums using 2015 CRS Ratings.
Clarke County Middle School students are learning about gardening, nutrition and health thanks to a partnership between the UGA Office of Service-Learning, UGA Cooperative Extension and the Clarke County School District. Beginning with the 2016-17 academic year, all four middle schools in Clarke County were assigned AmeriCorps VISTAs to oversee school garden programs under the direction of Wick Prichard, a former VISTA assigned to Clarke Middle School (CMS), now a fulltime UGA employee. While at CMS, Prichard created a sustainability program with a farm-to-table operation called “Grow It Know It” that included meals prepared and served to the public by sixth-eighth grade students.

Through “Grow It Know It,” students get hands-on experience in recycling, composting, nutrition and food insecurity, all lessons in the middle school agriscience curriculum. The program has now expanded to all four middle schools in the CCSD.

www.servicelearning.uga.edu
For some Georgia companies, especially those in rural communities, growing revenue means growing beyond U.S. borders. In 2017, the Small Business Development Center (SBDC) won a national award for helping Georgians do just that.

The National Association of Small Business International Trade Educators presented the SBDC with its Advancing International Trade State Award for its work educating and training Georgia entrepreneurs and small businesses about global trade.

“We knew all we needed to know as domestic distributors, but we had no direct knowledge of the foreign customer. My boss suggested I attend the Georgia SBDC’s ExportGA class. I did and it was a great experience.”

FRANCIS “PUTT” WETHERBEE
NUT TREE PECAN IN ALBANY, GA.

In 2016-17 Georgia had 14,000 companies exporting goods and services with a sales value of $35.5 billion, a 52 percent increase over the last decade. The SBDC has contributed to that growth through training programs like Export UGA, an intensive four-session, 16-hour program, and a monthly workshop in Atlanta that helps companies stay informed about key strategies for successful imports/exports.

www.georgiasbdc.uga.edu
Near its $5 million private fundraising goal, the State Botanical Garden of Georgia announced plans for the Alice H. Richards Children’s Garden, a two-and-a-half-acre, handicap-accessible educational environment that will include a wonder area with pollinator garden, a tree house, creature habitats, hands-on garden plots, an underground zone, edible landscapes, and a bog garden and pond. The garden is expected to be open to visitors by early 2019.

Richards, from Carrollton, Ga., was a charter member of the State Botanical Garden Board of Advisors and one of the garden’s most devoted and beloved supporters until her death in May 2007.

“She would be beaming with pride at this. She would be following the development of this garden with tremendous interest.”

JIM RICHARDS
SON OF ALICE H. RICHARDS
As a 2016-17 Public Service and Outreach Student Scholar, Shivani Rangaswamy got a first hand look at some of the critical issues challenging Georgia’s rural communities.

One that really stood out for the pre-med major was the much higher incidence of low birth weight babies to women who live in rural areas than those in urban communities.

“I knew that birth weight gaps would exist,” Rangaswamy said. “I was surprised it was 17 percent higher, comparable to what you see in developing countries.”

The problem, she learned, is that pregnant women in rural Georgia have fewer resources available to educate them about good prenatal care, and often don’t know about ones that are available. Smoking, stress and poor nutrition can lead to newborn babies weighing less than 5.1 pounds. These babies are more likely to have health problems later in life including diabetes, heart disease, high blood pressure, metabolic syndrome and obesity. That not only reduces quality of life but puts a strain on already stressed rural healthcare systems.

Rangaswamy spent her spring internship with the Archway Partnership researching programs aimed at tackling risk factors and locating providers in middle and south Georgia. She compiled the information into a resource guide, which she then took to clinics and health centers in seven rural Georgia counties.

“It’s an area we need to be working on as a state. We plan to use this to educate our staff so they can educate mothers. We need to get people in early for prenatal care and follow-up with education.”

DR. SKIP MCDANNALD
CHIEF EXECUTIVE OFFICER
TAYLOR REGIONAL HOSPITAL, HAMMERVILLE

Twenty UGA undergraduate students completed the Public Service and Outreach (PSO) Student Scholar program in spring 2017. Created in 2011, the year-long program provides undergraduate students the opportunity to learn about the land- and sea-grant missions of the university. Students spend the fall semester meeting weekly to learn about the eight PSO units. During the spring semester they participate in individualized internships supervised by faculty and staff in the PSO units. So far nearly 100 students have participated in the program.

As an intern with the Archway Partnership during the spring semester of 2016-17 Shivani Rangaswamy researched public health challenges in middle Georgia and found that a higher percentage of low birth weight babies born in rural areas were low birth weight. Rangaswamy sought out resources available to women of childbearing age and compiled the information into a booklet. She then took copies of the booklets to health care professionals in Grady, Spalding, Colquitt, Clayton and Houston counties to distribute to patients.
Marin Brewer, assistant professor of mycology, or the study of fungi, in the College of Agricultural and Environmental Sciences, worked with the State Botanical Garden of Georgia to identify, track and conserve native fungal communities.

Known as the “mushroom lady” around the garden, Brewer was inspired to study fungi and their relationships with plants during a stint at the Agricultural Research Service, a branch of the U.S. Department of Agriculture in Maine.

“I have investigated fungi before, mostly in terms of plant disease and trying to understand emerging crop diseases,” she said. “But this Faculty Fellowship project marks the first time I’ve studied fungal diversity in a natural forest ecosystem.”

Brewer’s primary objective was to identify and label the fungi found along the State Botanical Garden’s Orange Trail. With the help of her graduate researchers, students in her mycology course and a national database, her lab collected sample and used DNA sequencing to confirm their findings. Armed with a detailed inventory of the collected species, the lab can now create an interactive map and markers to be placed along the trail. Using these tools, the mycology lab will track the species’ growth or decline year after year.

“I wouldn’t be able to do any of this work, like the DNA sequencing and creating the interactive map and trail markers, without my fellowship,” said Brewer. “The grant has also provided opportunities for me to conduct several presentations, which helps build a bridge between UGA mycology and the garden.”

Jenna Jambeck, associate professor in the College of Engineering, was one of the first tenured professors to develop an outreach program in the College of Agricultural and Environmental Sciences, worked with the State Botanical Garden of Georgia to identify, track and conserve native fungal communities. She is currently engaged in marine debris and litter data collection and prevention. The app allows users to submit information about the type, amount and location of litter and debris items during routine cleanups anywhere in the world. Over one million items of debris have been removed and logged by people using the MDT.

Removing trash that’s already in the environment is important, but Jambeck stresses the need for a more proactive approach. She has helped create educational materials that include information about ingestion and entanglement, and utilizing the MDT.

“If people are noticing litter items and tracking it with the Marine Debris Tracker, then maybe they will think twice the next time they are offered a single use plastic item or will remember to bring their bags or use a water bottle,” she said. “It is these small changes, when taken collectively, that really do make a difference.”

“Science” in 2015, estimates that eight million metric tons of plastic waste ends up in our oceans every year.

“That’s equal to five grocery-size bags filled with plastic for every foot of coastline in the world going into the ocean every single year,” Jambeck said.

As a Faculty Fellow, Jambeck tackled the issue of marine debris in Georgia by collaborating with Marine Extension and Georgia Sea Grant to recruit students to collect data along the coast using the Marine Debris Tracker app.

Jambeck co-developed the Marine Debris Tracker (MDT) app to engage citizens in marine debris and litter data collection and prevention. The app allows users to submit information about the type, amount and location of litter and debris items during routine cleanups anywhere in the world.

As a Faculty Fellow, Jambeck successfully engaged in marine debris and litter data collection and prevention. The app allows users to submit information about the type, amount and location of litter and debris items during routine cleanups anywhere in the world.

Three UGA faculty members were selected for the 2016-17 Public Service and Outreach Faculty Fellowship to work alongside Public Service and Outreach units. The fellows program, created in 2011 by the Office of the Vice President of Public Service and Outreach, gives tenured and tenure-track professors the means to develop enhanced academic courses, conduct community-based research and apply that research to outreach initiatives.

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We celebrate you and your generosity. Thank you for going out and impacting the lives of others through Public Service and Outreach at the University of Georgia.
Seabear Oyster Bar in Athens is more than 200 miles from the Georgia coast.

Its owners are investing in the UGA Oyster Hatchery on Skidaway Island, hoping to one day soon offer fresh oysters right on the half-shelf, alongside the Alpine Bay oysters from Prince Edward Island, Canada, and the White Stone oysters from Virginia’s Chesapeake Bay.

“I fully believe that the closer you are to the source of the oyster the better it will be,” said Patrick Stubbers, who owns Seabear with Noah Brindal and Peter Dale.

Seabear was a silver sponsor of the first Oyster Roast for a Reason, a fundraiser for the hatchery held in November 2016.

The hatchery, built at the UGA Marine Extension and Georgia Sea Grant Shellfish Research Laboratory on Skidaway Island, is the first of its kind in Georgia. It is intended to help establish an oyster aquaculture industry, allowing harvesters to farm single species that can be sold on the half-shell.

The hatchery is expected to produce more than 75 million and 6 million spat, or baby oysters, per year by 2018, worth an estimated $1.6 million when it is committed to sustainable oyster cultivation.
“It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard. “It’s all about our mothers,” said Adrian Robinson, an advisory board member since 2016. “They loved this botanical garden and worked so hard.
program in Augusta. StartSmart is a multi-week training for new business owners and is offered in multiple locations across Georgia and the SBDC GrowSmart program in Athens. 

Wells Fargo Vice President Ryan Hammock (center) and underwriter Katie Wood (left) join with Christy Smith, Wells Fargo program manager (right) to roll out the company’s horse-drawn stagecoach to the public.

Wells Fargo Helps Fund New and Growing Businesses

Wells Fargo Vice President Ryan Hammock (center) and underwriter Katie Smith rolled into Athens with the company’s horse-drawn stagecoach to present a $50,000 check to Allan Stidham (center), state director of the UGA Small Business Development Center (SBDC), and Eric Bonaparte (left), SBDC director of major sponsors. The money supports the SBDC StartSmart program in three locations across Georgia and the SBDC GrowSmart program in Augusta. StartSmart is a multi-week training for new business owners and GrowSmart is a multi-week training program for business owners ready to accelerate the growth of their business.
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Shamah Cahoe
Montgomery
Public relations specialist

Donors are recognized unless anonymity is requested. We have made every effort to ensure accuracy, however, if we have made an error or if biographical information has changed, please let us know by contacting the Office of the Vice President for Public Service and Outreach at (706) 542-9831.

The ARCHPROMPT PARTNERSHIP establishes long-term relationships with selected communities to identify the issues they face and then coordinates UGA faculty, staff and students to help them address their community and economic development needs. Eight counties in Georgia participate; five have already graduated from the program. Rob Gorton, gorton@uga.edu, 706-542-1098

The CAROL VINSOG INSTITUTE OF GOVERNMENT provides training and development, specialized assistance and data-driven studies to help governments throughout Georgia and the world become more efficient, more responsive and better led. Laura Moutard, lreneoakins@uga.edu, 706-542-6192

The CENTER FOR CONTINUING EDUCATION & HOTEL is a 300,000-square-foot, comprehensive public service educational unit that annually enrolls more than 100,000 adults in its on-site and distance-learning programs. Other activities for the campus, community and state serve an additional 100,000 people each year.

Dawn Carter, dcarten@uga.edu, 706-542-3451

MAMBE EXTENSION AND GEORGIA-SEA GRANT WORKS to increase the efficiency of existing marine industries, to identify new industries that do not harm the environment and to increase public awareness and understanding of coastal ecosystems. The programs delivered through locations in Altamaha, Atlanta and on the coast extend economic and cultural benefits throughout the state and region. Georgia Sea Grant sponsors research that addresses problems unique to Georgia as well as other research that has a national scope.

Mark Risse, mrisse@uga.edu, 706-542-5956

The OFFICE OF SERVICE-LEARNING supports UGA faculty members in increasing and expanding service- learning opportunities for students in campus-based and study abroad courses. The unit also cultivates community-based partnerships that respond to expressed community needs. The Office of Service-Learning is a unit of the Office of the Vice President for Public Service and Outreach and the Office of the Vice President for Instruction.

Shannon Wilder, swilder@uga.edu, 706-542-0535

The SMALL BUSINESS DEVELOPMENT CENTER provides a wide range of educational opportunities to small business owners, potential entrepreneurs and community leadership organizations that support efforts to create, sustain or expand business ventures.

Allan Adams, aanades@georgiasbdc.org, 706-542-2762

The STATE HISTORICAL GARDEN OF GEORGIA provides the public and UGA faculty and students opportunities for education, research and events through its natural areas, display gardens and building spaces.

Jennifer Cruse-Sanders, crusesanders@uga.edu, 706-542-6131
For more than 200 years, the University of Georgia, as the land- and sea-grant institution, has worked throughout the state to create communities with educated citizens, strong civic and business leaders, good infrastructure, a skilled workforce, and amenities that help provide a positive quality of life, all key to attracting new companies and jobs. The University of Georgia continues to be uniquely positioned to boost the economic vitality of the state and increase prosperity for all Georgians.

That’s our commitment.